

Fortune Hotels Welcomes Rajesh Nath as the New Sales and Marketing Head

A seasoned professional with over 30 years in the industry, Rajesh will play a critical role in steering the chain towards strategic growth across diverse markets

New Delhi, 27 September 2024: [Fortune Hotels](#), a member of ITC's hotel group, is pleased to announce the appointment of Rajesh Nath as the new Head of Sales and Marketing. With more than 30 years of comprehensive expertise in hospitality sales, Rajesh is poised to take up a critical role in guiding the brand through its next phase of growth and establishing it as a leader in the market.

Started as a Management Trainee to being the Head of Sales-South Region with ITC Hotels, Mr Nath has sketched a successful journey marked with his outstanding leadership skill and strategic vision within an intensely competitive landscape. With the new role at Fortune Hotels, Mr. Nath is sure to accelerate the revenue growth for the chain through driving business and a holistic scaling up of the brand portfolio.

A graduate of St. Xavier's College, Kolkata, and MBA from Calcutta University, Rajesh combines his sharp business acumen with deep industry insights and meticulous attention to detail. Rajesh's unwavering commitment to performance excellence and business efficiency makes him an ideal fit for Fortune Hotels, perfectly aligning with the brand's mission and values.

The leadership team at Fortune Hotels expressed their confidence in Rajesh's ability to lead from the front, ensuring that the company continues to exceed the expectations of all stakeholders and reinforces its position as a top choice in Indian hospitality.

Under Rajesh's leadership, Fortune Hotels is all set to further strengthen the brand footprint, balancing its portfolio between business and leisure segments while consistently delivering exceptional experiences to travellers.