

Fortune Hotels increases its Tamil Nadu footprint with Fortune Hosur

Marks its 51st hotel opening in the country and fifth hotel opening in the state

New Delhi, 24 January 2024: Fortune Hotels, a member of ITC's hotel group, announces the launch of its new upscale hotel, Fortune Hosur, in the historic city of Tamil Nadu. Nestled in the heart of the bustling industrial district of Krishnagiri, Fortune Hosur promises to be a haven of class and comfort, offering a seamless blend of enthusiastic hospitality and premium services.

Strategically located off the Bangalore-Chennai highway, Fortune Hosur is beset in the commercial nucleus of the town offering easy access to key cities like Salem, Vellore, Madurai and Chennai- making it a perfect pit stop for transient guests.

Designed to suit all types of guests- city residents, business travellers, corporate guests as well as long stayers, the modish hotel has something special for everyone.

Replete with stylish interiors and a contemporary ambience, Fortune Hosur encompasses 107 spacious rooms that adorn a contemporary and inviting atmosphere. An array of F&B outlets have been curated to delight food enthusiasts. Zodiac, the all-day dining restaurant, Neptune - a relaxing bar with its carefully curated delights and a unique thali restaurant that showcases locavores on a platter, add oomph to the place.

A symphony of wellness facilities such as a fully equipped and modern gym, a restful spa and a pristine outdoor swimming pool bring in calm, relaxation and tranquillity of mind; adding to the holistic experience of the property.

Green lawns and versatile banquet venues, make the hotel a coveted setting for corporate events, local weddings and memorable social functions. Guests coming to the Fortune Hosur will be able to indulge in a holistic hospitality experience, with a blend of amenities ranging from wellness pursuits at the gym and a tranquil spa culminating in a relaxed evening by the picturesque swimming pool.

Speaking on the launch, **Mr. Samir MC, Managing Director, Fortune Hotels** said "Today we mark a significant milestone in our expansion journey and are delighted to add a fifth hotel to our growing portfolio in the culturally & commercially rich state of Tamil Nadu. Hosur, by virtue of its articulate location and strong industry base, holds immense business potential and strategic advantages for us. Seamlessly connected to Bangalore and other important business towns, it attracts a variety of travellers thus making it a very beneficial development for us."

Further expressing his gratitude to the Owning Partners, he said, "Fortune Hosur is a conversion property and its quick turnaround wouldn't have been possible without the unending support of the owners. We thank them for showing confidence in brand Fortune and trusting us with their asset. Expanding our state footprint would not have been possible without the unwavering support of our team, the trust of our patrons, and the warm embrace of the communities we serve."



Member ITC's hotel group

Hosur is a testament to the harmonious coexistence of industry and tranquillity in the southern Indian landscape and is home to a flourishing manufacturing industry and many industrial majors. It is just 40 minutes' drive from Electronic City the key micro hub of Bangalore and around 300 Km from Chennai.

Besides Fortune Hosur, Fortune Hotels is soon to open a property in Chennai, Tamil Nadu which will take the number to 6th in the state.