

Fortune Hotels signs a new property in Rishikesh

This is the upscale chain's its fifth operating alliance in Uttarakhand

New Delhi, 8th August 2024: [Fortune Hotels](#), a member of ITC's hotel group, announced its latest signing in Rishikesh, Uttarakhand. With stellar views of the Holy Ganges, this under development property is all set to open in June 2025.

Poised to feature stylish well-appointed rooms and suites, this upscale retreat is designed to cater to the diverse needs of the modern day traveller, be it the soul seeker or an adventure enthusiast. In addition, the resort will consist of an array of contemporary amenities, including a spacious café, a versatile all-day diner, a chic bar, and a banquet hall suitable for various events and gatherings. Guests can also look forward to rejuvenating at the state-of-the-art spa or by the rooftop swimming pool enjoying panoramic views of the surrounding landscape.

Speaking on the signing, **Mr Samir MC, Managing Director, Fortune Hotels** said, *"We are committed to Fortune Hotels expansion plans into tier II and III cities, with a special focus on leisure markets. This upcoming property, strategically located in the beautiful confines of Uttarakhand, makes for a very strong business proposition, and is our fifth signing in the state. Its impressive location and spiritual fabric adds another feather to our leisure offerings that our guests can travel to and explore."*

Rishikesh, located at an altitude of 340 m, is a revered city on the banks of the river Ganges, approximately 45 kms from Dehradun. While on one hand its known as the 'Yoga capital of the world', attracting visitors from across the globe seeking peace and spiritual enrichment; on the other hand, it's an adventure seekers paradise flocked by rafters seeking to experience the rapids and trekkers eager to scale its hilly terrain.

Moreover, Rishikesh is the gateway to the Char Dham pilgrimage sites: Badrinath, Kedarnath, Gangotri, and Yamunotri. The city's vibrant culture and the serene Ganga aarti at Triveni Ghat make it a must-visit destination. Additionally, its proximity to major business hubs and pharmaceutical companies in Haridwar, Rishikesh, and Dehradun further enhances its appeal.

In addition to this new signing Fortune Hotels has three other operating hotels in Uttarakhand namely, Haridwar, Haldwani, Mussoorie and a soon to open jungle retreat in Jim Corbett.