

Fortune Hotels launches Fortune Park Palampur

The hotel chain's 6th property in Himachal Pradesh

An upscale hotel with the city's first microbrewery

New Delhi, 13 June 2024: [Fortune Hotels](#), a member of ITC's hotel group, announced the launch of its newest property, Fortune Park Palampur, nestled in the serene landscapes of the Dhauladhar mountains. This exquisite hotel is the 6th addition to the upscale hotel chains' Himachal Pradesh portfolio and its 12th hotel in the hills.

Set in the quaint Tea Capital of North-west India, Fortune Park Palampur is designed for the urbane traveller, opening doors to a surreal world of experiences and facilities that are truly memorable and immersive, whether on a leisurely vacay, a short stopover or looking for a recluse to fix work-blues.

Featuring plush rooms and suites, with elegantly styled interiors and modern vibe the hotel offers breathtaking views of the Dhauladhar range, from most rooms and vantage points.

Guests can quench their adventure thrill, take a leisurely stroll in the velvety tea gardens, seek solace over a short temple trail or just envelope themselves with the breathtaking views from vantage points across the property. Social-party spaces and wellness facilities including an indulgent indoor heated pool and a soon-to-open spa, providing the ultimate relaxation experience after a day of exploration add to the charm.

Expressing delight on the new launch, **Samir MC, Managing Director, Fortune Hotels**, said *"Fortune Park Palampur is our 6th hotel launch in the scenic state of Himachal Pradesh. This new gem is a fresh new addition to our flagship #HillsOfFortune portfolio – we have twelve of them today. As we grow our base, we re-emphasize our commitment to entering newer untapped destinations, and highlight our dedication to extend exceptional hospitality across India and in proximal markets. With curating high points like 'Barrel Island' the districts' first microbrewery, we are poised to elevate the experiences for our guests, ensuring they have a visually captivating stay with us, intertwined with the rich cultural tapestry of Palampur."*

Fortune Park Palampur further unleashes the quirk in guests with its playful vibe lined with warm hospitality at its multi-faceted F&B outlets. *Barrel Island* is the city's first microbrewery serving three home brews on tap, a collection of spirits, and enchanting views of the Dhauladhar; also home to all-weather party cabanas, an archaic fireplace, and a wood-fired pizza oven. *Fortune Deli* is a hip café with a book

nook and live station brewing some good coffee and conversations, and a must-try to experience its scrumptious delights along with some lively cacophony of the street.

The hotel is also poised to become a coveted venue for corporate events and social gatherings, as it inaugurates its versatile banqueting spaces, along with a well-equipped meeting room cum party hall in the near future.

Fortune Park Palampur is conveniently accessible by air and road from Dharamsala (34 kms), Amritsar (230 kms), or by rail from Pathankot (112 kms) and Amb Andaura- the newest railway station around 105 kms away.