

## Fortune Hotels signs its second property in Siliguri

*This will be the upscale hotel chain's 5<sup>th</sup> property in West Bengal*

**New Delhi, 7 May 2024:** [Fortune Hotels](#), a member of ITC's hotel group, announced the signing of a second property in Siliguri, West Bengal. Set to be titled Fortune Park, the hotel is anticipated to open in March 2025.

This brownfield project, located on 1.47 acres of land, will feature stylish rooms and suites, an all-day dining restaurant, well-equipped banquet and meeting spaces, and other premium facilities tailored to enhance the guest experience. The hotel is being designed to cater to the strong demand in the local market, especially for events and social gatherings.

Speaking on the signing, **Mr Samir MC, Managing Director, Fortune Hotels** said *"This is our second signing in Siliguri and with it, we will stand to gain a stronger footprint and a larger share of business in this region. Gateway to Northeast India, Siliguri offers convenient access to neighbouring cities and also connects the North-East with mainland India making it a very exciting and high-potential market for us. This development is another step towards our vision of speedily growing presence across emerging destinations of India whilst delivering unparalleled hospitality experiences."*

Designated as the commercial hub for North Bengal, North-Eastern States, and parts of Bihar, Siliguri enjoys a unique blend of natural beauty and commercial activity. Situated on the banks of the Mahananda River and nestled at the foothills of the Himalayas, the city attracts visitors year-round with its scenic charm and vibrant atmosphere. The hotel aims to cater to the diverse lodging needs of corporate travellers, leisure seekers, individuals and wedding groups, further enriching the hospitality landscape of Siliguri.